

New Pet Friendly Real Estate Web site Offers NABOR Members Discounts and Supports Local Animal Shelter



If there is one thing we know about Naples Real Estate Professionals, it is that we love our pets! That is why local company Pet Protect®, owned by NABOR Member Rhona Sutter, has created and launched an innovative new Web site, www.PetRealtyNetwork.com for Pet Friendly Real Estate Professionals to showcase their Pet Friendly properties to the 69.1 million homeowners with pets across the United States – and even more around the world. In addition, the Web site also offers visitors Pet and Real Estate News and Views, a Directory of Pet and Real Estate Resources, ‘The Showcase’ highlighting a Pet Friendly region of the United States each month, a Blog, and coming soon, online shopping with Pet Friendly promotional items and closing gifts! To celebrate the launch, Pet Protect® is offering NABOR Members special discounted rates PLUS a donation to The Humane Society of Collier County for each NABOR Member registration received by May 1st 2007.

There are many Pet related Web sites and many Real Estate Web sites, but no Web site dedicated specifically to the importance of pets in the Real Estate industry. The Pet Realty Network™ Team has a combination of over 20 years of Real Estate experience in the United States, the Caribbean, the United Kingdom and Europe, along with a diverse background including experience in Pet Insurance, Pet Mail Order, non-profit Animal Shelters, Animal Charity Volunteers, Veterinary Clinics, Public Relations and Communications, and Internet design programming and marketing. Pet Protect® has served millions of pet owners throughout the years, including Members of AAA Clubs, Credit Unions, Employee Benefit Groups, and Companies across the United States. Through years of experience in both the Real Estate and Pet marketing industries, and with pet spending estimated to have reached \$38.4 billion in 2006, Pet Protect® discovered the need for an innovative solution that services both pet owners and Real Estate Professionals in one convenient place.

The Pet Realty Network™ offers Real Estate Professionals the opportunity to showcase their Pet Friendly properties to a target audience of pet owners interested in Pet Friendly Real Estate that can be found nowhere else. Whether you work with Buyers, Sellers or both you can join The Pet Realty Network™. Even if you do not have an active Pet Friendly Property to showcase, you can Join and instantly start connecting with Pet Friendly people nationally and internationally by uploading your personalized “Bio” and contact information. The Pet Realty Network™ is the only Pet Friendly Real Estate website to market to the national AND international Pet Friendly Real Estate markets, offering pets and real estate information for international visitors.

Pet Realty Network™ Members can network with the growing group of Pet Friendly Real Estate Professionals across the country to meet other Pet Friendly Agents and obtain client referrals, or to refer your own clients. Additional benefits include

access to the Member-only Marketing Center including use of The Pet Realty Network™ ‘Exclusive Member’ logo for personal marketing materials and Web sites. Members can shop The Pet Realty Network™ Store for unique gifts for themselves and their clients and will also receive an E-newsletter including the latest national and international news about pets and the Real Estate market.

The special discounted rate for NABOR Members will be \$85.00 for an Annual Membership (regularly \$95.00) for registrations received by May 1st 2007. Pet Protect® will donate \$5.00 for each Registration received during this time to The Humane Society of Collier County.

For more information, or to Join, please visit www.PetRealtyNetwork.com.

The Pet Realty Network™ is not a referral service or a Broker, and we do not collect ANY fees or commissions from Real Estate Professionals

based on referrals or sales. The Pet Realty Network™ is owned and operated by Pet Protect, Inc, caring for pets and their people since 1997.



Search For Pet Friendly Real Estate